



## Gold Can Sponsorship - \$2,500

As a 2011 Gold Can Sponsor, your support will enable us to accomplish the following:

- Inspire thousands of area high school teens and encourage volunteerism through the collection of food for the hungry.
- Work with school administrators and advisors in area high schools in the tricounty area and assist them in their Student Food Drive activities projected to result in the collection of thousands of pounds of food.
- Drive participation by promoting the event through social media.
- Provide cash awards and incentives to participating high schools.
- Host the Kick-Off Party (**September 27**), Loading Day events, and the Awards Party (**November 8**).
- Distribute T-shirts to raise awareness for the Student Food Drive and the issue of hunger in our community.

2011 Gold Can Sponsors will be recognized in the following ways:

- Company logo printed on T-shirts given to high school students from the Charleston, Berkeley and Dorchester County high schools.
- Company name will be included in television public service announcements and LCFB website.
- Recognition in all Public Relations efforts.
- Banner placement during Kick-off, Loading Day and Awards Party.
- Company name will be listed on sponsor posters that will be given to all participating high schools and displayed at all Student Food Drive events held at LCFB.
- Sponsor will be invited to participate and be recognized as a special guest at all Student Food Drive events
- Company representative to serve as a judge during the Creative Skit competition during the Kick-off party.
- Sponsor will be invited to present awards to the participants at the Awards Party.
- Sponsor name will be included in LCFB website (4,000+ hits monthly), newsletter (3,000+ email distribution list) and all LCFB social media outlets (Facebook -1,200 friends, Twitter – 1,000 followers).

### *Mission Statement:*

*To unite and empower area high school students in the commitment to feed the hungry and to promote volunteerism.*